



LEAD MARE Legacy Guild

PHILANTHROPY (noun):
*derived from Ancient Greek φιλανθρωπία
(philanthrōpía), or 'love of humankind'*

Since 2011, New Day Ranch has brought horse-assisted therapeutic and educational programs to the Greater Cincinnati/ Northern Kentucky region. As the need for mental health services continues to grow, NDR is uniquely positioned to offer alternatives to traditional therapeutic care for youth, adults, and families. But to keep pace with this growing demand for services, we need greater support.

Horses, by nature, have a strong instinct to form groups. And in these groups, it's not uncommon for a lead mare – or boss mare – to serve as a herd's guide, responsible for the daily and ongoing health and well-being of the other horses.

The Lead Mare Legacy Guild was designed to surround New Day Ranch with lovers of humanity - true philanthropists - who are passionate about our mission and ready to create a different kind of horsepower to keep our organization moving forward for decades to come.

By investing a minimum gift of \$1,000 to become part of the Lead Mare Legacy Guild, you are taking the lead on launching a collective giving approach that can transform New Day Ranch's livelihood.

The Lead Mare Legacy Guild is a new way to support New Day Ranch and ensure we have long-lasting impact here in our community.

PRIVILEGES OF MEMBERSHIP:

- Quarterly gatherings at New Day Ranch to network with fellow philanthropists and hear from NDR leadership and guest speakers
- Special guild member communications
- Recognition at NDR events
- Recognition on permanent display in NDR's event center
- Annual Lead Mare Legacy Guild Refresh at the Ranch Day
- Annual token gift of appreciation



LEAD MARE
Legacy Guild
Class of 2024

Join us.

Becoming part of a collective giving approach at New Day Ranch allows for the greatest impact on our programs, our animals, and the individuals we serve.

YES, I want to be a founding member of the Lead Mare Legacy Guild at New Day Ranch!

Name (as it should appear in print): _____

Mailing Address: _____

Preferred Phone: _____ Preferred Email: _____

GIFT DETAIL

In support of the Lead Mare Legacy Guild at New Day Ranch, I pledge a total irrevocable gift of \$_____, of which \$_____ is enclosed. I understand this gift can be paid immediately in full or handled as a pledge payable over one year.

Enclosed is my CHECK made payable to NEW DAY RANCH

I will pay via CREDIT CARD at www.newdayranch.org/donate

I am making a STOCK GIFT. Please contact the financial institution that will handle the transfer of this gift:

Financial Institution: _____ Contact Name: _____

Contact Phone: _____ Contact Email: _____

This is a pledge, for which the balance will be paid in equal monthly/quarterly (circle one) installments beginning now and concluding by 9/30/2024.

This gift is in honor/memory of: _____

I am not able to join the Guild at this time but would like to make a gift of \$_____.



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New Day Ranch is a 501(c)3 organization. Your gift is tax-deductible to the extent permitted by law. An acknowledgement of your gift will follow the receipt of any donation received by New Day Ranch.